

# **Access Mintsoft:** Partner Programme

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### What is the **Mintsoft Partner Programme**?

#### Here at Access Mintsoft, we aim to work with a small number of forward-thinking partners that support our customers and their business needs.

We see our Partner Programme as a mutually valuable relationship, providing the opportunity to play a key role in providing our customers with an industry-led, consultative, value-based approach.

### Who is it for?

#### At Access Mintsoft we have two types of partners:

#### • Technology Partners:

Our technology partners play a role in ensuring we offer the best and most relevant integrations to our customers. This program is best for those wanting to increase sales and leads.

#### • Strategic Partners:

Our strategic partners offer a collaborative working relationship, and help to inform and shape the Mintsoft solution, making it the best it can be for our existing customers and prospects. Our strategic partner programme is for those looking for a bit more than what our technology partner programme offers.

#### Why Mintsoft?



#### 26 new releases a year at Access

A new feature is released on the Mintsoft platform every 2 weeks.



#### **175+** integration capabilities

Open your network up and connect with all of our stakeholders.



#### 500+ UK and EU customers

We are constantly growing and looking for ways to allow our clients to manage their inventory, optimise their warehouse space and automate their processes.

## What's in it for you?

#### Our <u>Partner Programme</u> has many benefits:

#### Enhanced brand presence and customer relationships

Align with one of the most exciting and fastest growing SaaS platforms in the industry. In such a fast moving and competitive industry, accelerating brand awareness is pivotal to always being one step ahead.

#### Have your voice heard

As a Mintsoft partner, you'll have the chance to help inform, develop and even feature your own technology within the rapidly evolving Mintsoft platform and solution.

#### **Extended network**

Be a part of a like-minded eco-system of professionals who are looking to innovate and be pioneers within the industry.

#### Increased leads and revenue

Access Mintsoft supports companies by building life-time supplier and customer relationships. Being a partner will naturally provide increased leads and revenue.

